



**BUILDING A STRONGER  
COMMUNITY**

**2012 MEMBERSHIP APPLICATION**



MAJOR PARTNER



# WELCOME

NAMING RIGHTS PARTNERS

Halls Head Community Bank® Branch



**Bendigo Halls Head  
Community Bank**  
*Stadium Partner*

*P*ORT BOUVARD LIMITED  
**Port Bouvard Limited**  
*Rising Star Programme Partner*



**Food Packaging Australia**  
*Scoreboard Partner*



**Crystals Surf & Skate**  
*Coaching Staff Partner*

# 2012



## A message from the President

On behalf of the Board of Directors, CEO, Coaching and Administration Staff of the Peel Thunder Football Club I would like to welcome you to Season 2012.

Club Management and Staff are committed to making the Peel Thunder Football Club a family orientated community club with a dynamic and positive attitude driving our League, Reserves and Colts towards playing WAFL finals football.

By becoming a member of the Peel Thunder Football Club your membership dollar assists us in providing skills development and pathways for junior footballers in the Peel Region to reach their goals of playing WAFL and AFL football. The Club provides widespread benefits to the community via school clinics, holiday clinics and development squads together with access to its outstanding facilities and the expertise of its staff.

There are numerous membership packages to choose from which offer something for everyone, from the committed match day member to the supporter who is unable to attend due to location.

Benefits associated with Club membership can include match day admission, access to the Members' Lounge and Grandstand areas, discounted food and beverage and reduced venue hire fees, not to mention the camaraderie that only Peel Thunder offers.

I wish all coaches, players, committees, staff, volunteers and supporters the very best in Season 2012.

Thank you for your support and .... Go Peel Thunder!

John Ditchburn  
President



# MEMBERSHIP PACKAGES

## ● Platinum Club

The Platinum Club was introduced in the 2010 Season as a premium category for the distinguished Peel Thunder supporter. Platinum members assist the Club financially by contributing a higher membership fee in return for additional benefits.



*Platinum Club*

- Exclusive club
- Guest at President's Lunch at 5 PTFC home games, including tea and coffee at half time
- Reserved parking at Bendigo Bank Stadium
- Entry to all PTFC home games at Bendigo Bank Stadium
- Complimentary invitation to the Tuckey Medal Fairest & Best Count
- Grandstand seating
- Complimentary invitation to the PTFC Banquet Auction
- Voting rights at AGM
- Electronic newsletter
- Access to members-only lounge
- Member's bar discount in the Members Lounge & Sports Bar
- Access to post match awards
- Platinum Club Member's Identification pin

.....  
\$1,000 Single Membership

.....  
\$1,900 Double Membership  
.....



## ● Gold Membership

A 2012 Peel Thunder Gold Membership has been designed for the member who really loves their WAFL football. This membership includes ground entry to every home game at Bendigo Bank Stadium valued at \$150 per adult.

- Entry to all PTFC home games at Bendigo Bank Stadium Grandstand seating
- Access to post-match awards
- Voting rights at AGM
- Electronic newsletter
- Access to members-only lounge
- Member's bar discount in the Members Lounge & Sports Bar

.....  
\$150 Adult Membership

.....  
\$210 Family Membership  
(2 adults & 4 children under 16)

.....  
\$110 Adult Concession  
(Aged pensioners or health card holders)

## ● Silver Membership

A 2012 Peel Thunder Silver Membership is a great way to support the Club if you are unable to make every home game, but still wanting to take advantage of the Members-only area when attending Bendigo Bank Stadium.

- Grandstand seating at Bendigo Bank Stadium
- Access to post match awards
- Voting Rights at AGM
- Electronic Newsletter
- Access to members-only lounge
- Member's bar discount in the Members Lounge & Sports Bar

.....  
\$80 Adult Membership

.....  
\$110 Family Membership  
(2 adults & 4 children under 16)

.....  
\$65 Adult Concession  
(Aged pensioner or health card holders)



# MEMBERSHIP PACKAGES *continued...*

## ● Social Membership\*

A 2012 Social Membership gains you entry to the Members Lounge and Sports Bar to receive club discounts.

- Access to post-match awards
- Electronic newsletter
- Access to members-only lounge
- Member's bar discount in the Members Lounge & Sports Bar

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\$50 Single Membership

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\* This membership does not include voting rights at the AGM

\* No Grandstand seating rights with this package

\* Requires paid entry only on home match days

## ● Players Membership

A 2012 Players Membership offers our current & past players their own membership and assists the club to encourage fraternisation of past and current players.

- Grandstand seating at Bendigo Bank Stadium
- Access to post-match awards
- Voting rights at AGM
- Electronic newsletter
- Access to members-only lounge
- Member's Bar discount in the Members Lounge & Sports Bar

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\$50 Single Membership

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## ● Junior Membership<sup>‡</sup>

A 2012 Peel Thunder Junior Membership makes you a part of Team Thunder!

- Access to post-match awards
- Electronic newsletter
- Access to members-only lounge
- Invitations to attend school holiday clinics
- Peel Thunder Office National School Pack

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\$20 Single Membership  
(Age 16 and under)

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‡ This membership does not include voting rights at the AGM

‡ No Grandstand seating rights with this package

## ● Country Membership

A 2012 Country Membership is for members living at least 75km from Bendigo Bank Stadium. You may not be able to make it to a lot of games but still feel part of the action by becoming a Country Member.

- Grandstand seating at Bendigo Bank Stadium
- Access to post-match awards
- Voting rights at AGM
- Electronic newsletter
- Access to members-only Lounge
- Member's bar discount in the Members Lounge & Sports Bar

---

\$60 Single Membership

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\$100 Family Membership  
(2 adults & 4 children under 16)

---



# MEMBERSHIP ADD-ONS

## Function Options\*

- Platinum Room  
(seats 500, 300 for meals)
- Members Lounge  
(150 for cocktails)
- Board Room (seats 12)
- Catering and Beverage packages available  
for all Function Options

\* Terms and conditions apply.

## Conference Facilities\*

- Conference Facilities  
- Food and Beverage packages available
- Multiple Breakout Rooms
- Smartboard Facilities
- Overhead Projector
- Wide games areas
- Wireless Internet
- Interconnected Media Technology

## Sponsor a Player

The Sponsor a Player program is a great initiative that gives you the opportunity to assist the club to offset some of the costs associated with **insuring** our footballers.

Each sponsorship is exclusive to one player only. Choice of player is on a first come first served basis.

- Your name or business will be displayed against your players name in the PTFC Club Rooms to acknowledge your support.
- Recognition of your support will be displayed on the official Peel Thunder website

.....  
\$200 Nominate your Player  
.....

## President's Lunch

Attend the Peel Thunder Football Club's Presidents Lunch at one of our home games. These luncheons include you as a guest of the President, lunch and beverage package, guest speakers, afternoon tea, coffee, game day entry and reserved seating.

There are limited places available to attend these luncheons and bookings are required by no later than the **Tuesday** prior to the home game.

.....  
\$70 Meal & beverage package (per person)  
.....

.....  
\$700 Meal & beverage package (table of 10)  
.....

\*Includes entry to the game



# PARTNERS OF PEEL THUNDER FOOTBALL CLUB



Sponsorship is a cost-effective method to increase exposure of your business, not only to drive customers through your door, but also provide financial support to a local community sporting organisation.

As a Partner of the Peel Thunder Football Club you can expect the full force of the Club behind you, with every opportunity taken to promote our partnership within our Membership, Corporate Community and District.

With the brand new home of Peel Thunder, Bendigo Bank Stadium, now operational we expect many more groups to be attracted to our Club, creating significantly more exposure to your business.

#### Partner benefits can include but are not limited to:

- Dedicated Peel Thunder Account Manager
- Arena Signage at Bendigo Bank Stadium
- Game Day advertising via Ground Announcer
- Scoreboard advertising
- Corporate Hospitality at Presidents Luncheon
- Club Membership transferable to staff, customers & family
- AFL Ticketing
- Naming rights to Club events such as Golf Days and Clinics
- WAFL Functions – Sandover Medal and Carbine Grand Final Lunch
- Use of PTFC Staff such as Coach and CEO
- Official PTFC Website advertising
- Branding on match day uniforms – on and off field
- Branding on Club merchandise
- Use of Bendigo Bank Stadium Corporate Facilities for your business
- Player awards

If you are interested in aligning your business with the brightest star in the WAFL, please give us a call.

**Paula Barnden**  
Sponsorship & Marketing Manager  
Peel Thunder Football Club  
pbarnden@peelthunder.com.au



# MEMBERSHIP APPLICATION



Please place a cross in the membership box of your choice.

## Platinum club

- \$1,000 ... Single Membership
- \$1,900 ... Double Membership

## Gold Membership

- \$150 ..... Adult Membership
- \$210 ..... Family Membership
- \$110 ..... Adult Concession

## Silver Membership

- \$80 ..... Adult Membership
- \$110 ..... Family Membership
- \$65 ..... Adult Concession

## Social Membership

- \$50 ..... Single Membership

## Junior Membership

- \$20 ..... Single Membership

## Players Membership

- \$50 ..... Single Membership

## Country Membership

- \$60 ..... Adult Membership
- \$100 ..... Family Membership

## Sponsor a Player

- \$200 ..... Nominated player's name

.....

## President's Lunch

- \$70 ..... Meal & beverage package (per person)
- \$700 ..... Meal & beverage package (table of 10)

## Payment Details

- Cheque     Money Order     Mastercard     Visa

Total Amount \$ .....

Card no ..... / ..... / ..... / .....    Expiry date ..... / .....

Name on card .....

Signature .....

Please complete your details on the following page...



# MEMBERSHIP APPLICATION



## Member Details

Member No. (if applicable) .....

Full name .....

Address ..... Suburb ..... State .....

Phone ..... Mobile .....

Date of birth..... / ..... / ..... **Email Address**.....

**By providing your email address, you agree to receive periodical email updates from Peel Thunder, including newsletters, etc**

## Family Membership details

Full name ..... Date of birth..... / ..... / .....

Full name ..... Date of birth..... / ..... / .....

Full name ..... Date of birth..... / ..... / .....

Full name ..... Date of birth..... / ..... / .....

Full name ..... Date of birth..... / ..... / .....

Full name ..... Date of birth..... / ..... / .....

**Please ensure you have completed the back of this form, then detach and return it to us via one of the following methods:**

**Mail:** PO Box 500, Mandurah WA 6210

**Address:** Bendigo Bank Stadium, Dower Street, Mandurah

**Phone:** (08) 9535 3448 **Fax:** (08) 9581 5134 **Email:** admin@peelthunder.com.au

**If faxing or emailing, please ensure you send both sides of this page.**

**Concession members please supply a copy of valid concession details.**





# PARTNERS OF PEEL THUNDER FOOTBALL CLUB

MAJOR PARTNER



## NAMING RIGHTS PARTNERS

Halls Head Community Bank® Branch



**Bendigo Halls Head  
Community Bank  
Stadium Partner**

*PORT BOUVARD LIMITED*

**Port Bouvard Limited Rising  
Star Programme Partner**



**Food Packaging Australia  
Scoreboard Partner**



**Crystals Surf & Skate  
Coaching Staff Partner**

## PLATINUM PARTNERS

Air Roofing Co  
David Gray Aglink  
KI Group  
Mandurah Mail  
Port Quay Construction  
SJ Crushing

## OFFICIAL PARTNERS

Azztek Kitchens  
Century 21 Coast Real Estate  
Height Safety Solutions,  
Perth  
Kennards Hire  
Peel Finance Brokers

## W AFL PARTNERS

AAMI  
Belt Up  
Burley Sekem  
Carlton United Brewery  
Coca Cola  
Player TAB  
Skins  
The West Australian  
Newspaper  
Ticket Master

## CORPORATE PARTNERS

All-Go Engineering  
Ascot Sign Company  
BDR Business Accountants  
Caltex Australia  
Comverj  
Countrywide Insurance  
Brokers  
Digitally Purr-Fect  
Dome Mandurah and  
Dome Halls Head  
Drakesbrook Wines  
Drum Print  
Essential Refrigeration  
Services  
Fielders Steel Roofing  
Harvey World Travel  
Mandurah  
LJ Hooker Mandurah  
Mandurah Bus Charters  
Mandurah Business  
Machines  
Office National  
Mandurah Caravan & RV  
Centre  
Mandurah Packaging  
Patersons Securities Limited  
Retravisation Mandurah  
Scusi  
SMB Electrical  
Supernova Computers  
Toll Ipec  
Vortex Cleaning Solutions  
Workforce Power Tools  
& Batteries

## ASSOCIATE PARTNERS

Australian Physiotherapy  
Equipment  
City of Mandurah  
Caltex Lakelands  
Cleanaway, Mandurah  
Coast FM and 6MM  
Coastal Business Equipment  
Dickie's Tree Services  
Farmer Jacks, Halls Head  
Hinds Sand Supplies  
Dr Kim Hames MLA  
Independent Parts  
Lucky Charm Newsagent  
Rockingham City  
Mandurah Insulation &  
Deluxe Skylights  
Mandurah Safety & Training  
Services  
Omnibus Services  
Peel Thunder Past Players  
& Officials Association  
Pure Luxury Medi Spa  
Sanctuary Golf Resort  
Bunbury  
Secret Harbour Golf Links  
Starworld Framing  
TKT Investment Services





# BUILDING A STRONGER COMMUNITY

**MANDURAH FOOTBALL & SPORTING CLUB (INC)**

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**[www.peelthunder.com.au](http://www.peelthunder.com.au)**